



VISION رؤية
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

Since 2009

Aswar Al Masia Company

“Building with Diamond Excellence”



| 0117212447



| Oroubah Road, Riyadh

“Building with Diamond Excellence”



“Imagine if your projects were completed 20% faster, with higher quality and fewer risks!”





“Building with Diamond Excellence”

Aswar Company was born from our belief that the construction and development sector in the Kingdom needs a reliable partner—one that combines experience in executing real estate projects with the ability to supply building materials efficiently, whether wholesale or retail.

From the very beginning, our goal was clear:

- **To make developers’ and contractors’ lives easier by providing integrated solutions under one roof.**
- **To combine quality with commitment in both execution and supply.**
- **To support the urban renaissance across our cities, from Riyadh to Hafar Al-Batin to Jeddah.**

At Al-Aswar, we are classified as Category B in construction, reflecting our capability to deliver real estate projects with a high degree of precision and quality. At the same time, we have developed an extensive network to supply building materials for both large and small projects, always earning our partners’ trust.

We began with the belief that construction is not merely about building walls, but about building the future—a future that requires trustworthy partners. At Aswar, we chose to be those partners.





Message from the CEO

As the CEO of Al-Aswar Diamond Holding Group, I believe that true success is built on a clear vision, responsible leadership, and a fully integrated team. At Al-Aswar Diamond, we strive to be a distinctive name in the business sector through innovation, transparency, and the building of strategic partnerships that strengthen our presence locally and regionally. Our goal is to create added value for our shareholders, partners, and community, while maintaining a balance between economic growth and sustainability.

Eid Al-Fawaz

**CEO – Al-Aswar Diamond Holding Group
Chairman of the Board – Al-Aswar Group**



Company Introduction

Since 2009, Al-Aswar has been one of the leading national companies in the contracting sector, classified as Category B in construction.

The company specializes in executing real estate projects with high quality according to the best technical and engineering standards, in addition to supplying building materials wholesale and retail to meet the needs of diverse projects.

The company operates in several key regions, including Riyadh, Hafar Al-Batin, and Dammam, and is committed to providing integrated solutions based on:

- **Adherence to technical specifications and quality standards.**
- **Executing work within specified timelines.**
- **Providing an efficient and reliable supply network to support project requirements.**

Through its expertise and qualified workforce, Al-Aswar aims to be a strategic partner in the Kingdom's urban development journey by delivering integrated projects that reflect trust and sustainability.





Aswar Al Masia Holding Group and its Subsidiaries

Al-Aswar Al Masia Company – Riyadh

Al-Aswar Al Masia Company – Riyadh

Al-Aswar Al Masia Company – Riyadh

“Our group is not merely a project executor or a strong supplier, but a strategic partner that ensures every project is delivered with efficiency, quality, and high flexibility in the face of challenges.”



About Aswar Al Masia Group

Aswar Group was founded in 2009 to become a fully integrated national entity in the construction and building materials supply sector, combining executive expertise with operational capability, and placing quality and commitment at the heart of its work.

Group Activities:

- **General Contracting (Category B):** Executing real estate projects to the highest technical and engineering standards.
- **Building Materials Supply:** Providing wholesale and retail materials to support large and small projects efficiently.
- **Logistics Services:** Ensuring flexible and reliable supply chains covering Riyadh, Hafar Al-Batin, and Dammam.
- **Integrated Developer Solutions:** From concept to execution and supply, a partner to rely on throughout every stage of the project.



Most companies fail to stick to the plan in major projects due to overlooking risks



Aswar Al Masia Group

To be a leader in the Kingdom's construction and building materials sector by delivering integrated projects that set a model for quality and commitment, and through them, contribute to achieving Saudi Vision 2030 objectives for sustainable urban development.

At Aswar Al Masia Group, we are committed to providing comprehensive engineering solutions that combine executing real estate projects to the highest standards with efficient and reliable building material supply. We aim to be the preferred partner for developers and contractors, building with them a stronger and more sustainable urban future.





Aswar Al Masia Group

- **Quality:** Delivering projects that meet the highest engineering standards.
- **Commitment:** Honoring promises and adhering to specifications and schedules.
- **Trust:** Building long-term partnerships based on transparency and credibility.
- **Efficiency:** Enhancing productivity through effective resource management and a reliable supply network.
- **Innovation:** Constantly seeking advanced solutions that support sustainability and add value to projects.

Built on Strength. Driven by Integrity.





We developed an integrated risk management system, which created sustainability – and we are still improving it.

Aswar has gained the **trust** of its clients and partners thanks to a set of core factors that made it a dependable partner in the construction and supply sector, including:

- Compliance with standards: Executing projects according to the highest technical and engineering standards.
- Timely delivery: Completing work within specified schedules without compromising quality.
- Transparency and credibility: Clear dealings and contract management that reflect mutual trust.
- Operational capacity: Availability of qualified staff and sufficient resources to complete projects professionally.
- Strong supply network: Comprehensive coverage of project needs through wholesale and retail building materials, delivered efficiently and reliably.
- Geographic reach: Serving key regions including Riyadh, Hafar Al-Batin, and Dammam.
- Continuous development: Adopting the latest engineering solutions and continuously improving performance.
- With these foundations, Aswar has built a solid reputation as the top choice for companies and developers seeking a partner who balances quality, commitment, and trust.





It's not only about service diversity.

Our Services

1. General Contracting (Category B):

- **Real estate projects:** Design and execution of residential and commercial buildings to the highest engineering and technical standards.
- **Project management:** Planning and supervising all project stages from start to handover while ensuring adherence to schedule and budget.
- **Specialized construction works:** Reinforced concrete, steel structures, and advanced infrastructure.
- **Finishing & interior design:** Delivering premium finishes tailored to client needs and international standards.

2. Building Materials Supply:

- **Wholesale and retail:** Supplying essential and final building materials for projects large and small.
- **High-quality materials:** Cement, steel, sand, bricks, tiles, and the latest modern construction materials.
- **Efficient supply network:** Covering Riyadh, Hafar Al-Batin, and Dammam to ensure timely delivery with maximum efficiency.
- **Technical consultancy:** Offering advice on the best materials depending on project nature and engineering requirements.

3. Integrated Developer Solutions:

- **Full engineering support:** From design to execution, ensuring quality and timeline adherence.
- **Supply chain management:** Coordinating between suppliers and contractors to ensure all project needs are met efficiently.
- **Customized services:** Flexible solutions tailored to project size, scope, and quality requirements.

4. Project Logistics Services:

- **Transportation & storage:** Managing internal and external transport of materials while ensuring quality preservation.
- **Delivery scheduling:** Supplying materials at the right time to avoid delays.
- **Inventory management:** Accurate monitoring of stock to minimize waste and ensure workflow continuity.



Markets and Target Clients

Geographic Markets

Aswar Group operates in strategic locations across the Kingdom to provide services with maximum efficiency and flexibility, including:

- **Riyadh: Major real estate, commercial, and public facility projects.**
- **Hafar Al-Batin: Medium- and large-scale housing and urban development projects.**
- **Dammam & Eastern Province: Infrastructure, industrial and commercial facilities, and wholesale and retail supply of building materials.**

Target Sectors

The Group focuses on meeting the needs of diverse sectors to be a trusted partner in all projects, including:

1. **Real estate developers: Supporting them in delivering integrated residential and commercial projects with high quality.**
2. **General and subcontractors: Providing the materials and technical/logistical services necessary to make their projects successful.**
3. **Industrial and commercial sectors: Offering integrated solutions for the construction of industrial buildings, warehouses, and commercial complexes.**





We don't just seek achievement.

Aswar Group has earned the trust of its partners and clients because it combines hands-on experience, commitment, and high quality, delivering added value in every project.

Reasons why our partners choose us include:

1. **Commitment to deadlines and quality:** Delivering projects on time while adhering to the highest quality standards.
2. **Integrated solutions:** Offering comprehensive services including construction, supply, and project logistics—saving partners time and effort.
3. **Transparency and credibility:** Clear and straightforward dealings with clients, supported by accurate and transparent project and budget reports.
4. **Operational efficiency:** Qualified teams and available resources ensure projects are completed efficiently and without delay.
5. **Strategic geographic presence:** Coverage of Riyadh, Hafar Al-Batin, and Dammam for rapid response and flexible execution.
6. **Innovation and continuous development:** Adopting advanced engineering solutions and modern technologies to enhance project efficiency and achieve sustainability.

By adhering to these principles, Al-Aswar becomes a reliable partner that contributes to project success and helps partners achieve their goals with professionalism and efficiency.





Our Strengths — Why Aswar Leads the Market

- **Unshakable discipline:** Years of experience in executing real estate and infrastructure projects, with qualified teams and specialized engineering staff.
- **Category B classification:** Ability to execute high-quality projects in line with approved engineering and technical standards.
- **Integrated solutions:** Combining contracting, wholesale/retail supply of building materials, and logistics services under one roof.
- **Commitment to deadlines & quality:** Delivering projects on time while maintaining the highest quality standards.
- **Operational excellence:** Strong organization, clear communication, and strategic planning ensure seamless coordination across regions and time zones.
- **Accountability and integrity:** We take full responsibility for every commitment. Our word is our bond, and our reputation is built on consistent performance.
- **Efficient supply network:** Wide coverage across Riyadh, Hafar Al-Batin, and Dammam to ensure fast response and operational continuity.
- **Transparency and credibility:** Project management with complete clarity and openness for clients and partners.
- **Innovation & continuous development:** Adopting the latest engineering solutions and technologies to improve performance and increase project sustainability.
- **Long-term partnerships:** Building solid relationships with developers, contractors, and partners based on trust and efficiency.



Our Achievements

1. Syria Reconstruction Project 2025 – 2026

- In partnership with Northern Cement Company.
- Role: Infrastructure and construction works.

2. Infrastructure Development – Eastern Province

- Construction of road networks and utilities.
- Value: SAR 45 million.

3. Supply of Electrical and Technical Materials

- Supply of high-quality Cat6 cables.
- Value: USD 6 million.

4. Management & Operation of Commercial Facilities

- Operation and maintenance projects in Riyadh and Jeddah.

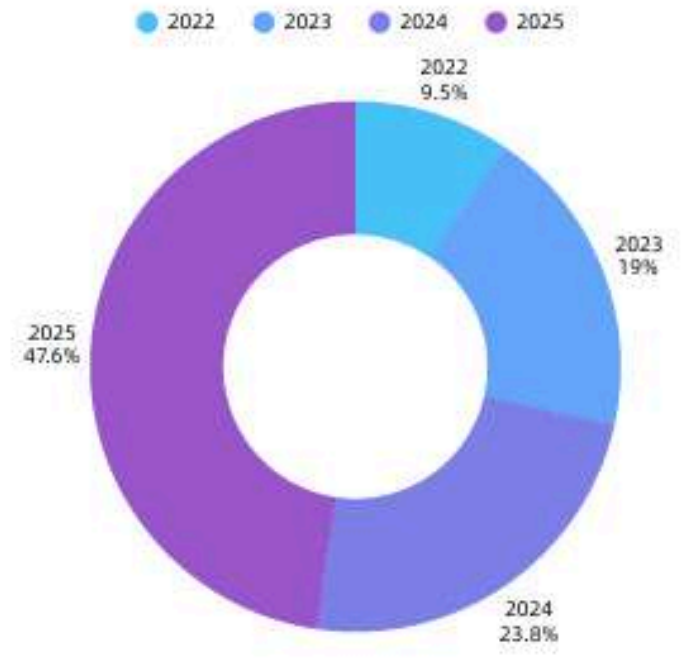
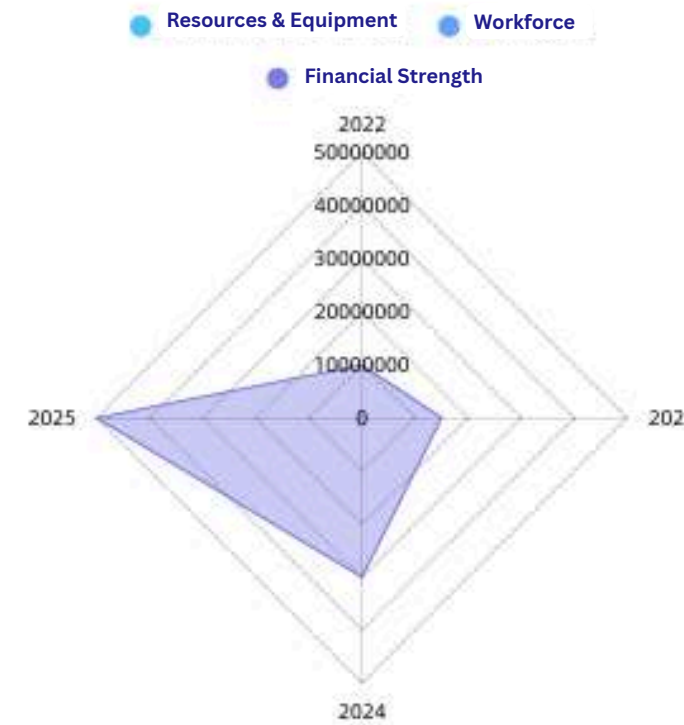
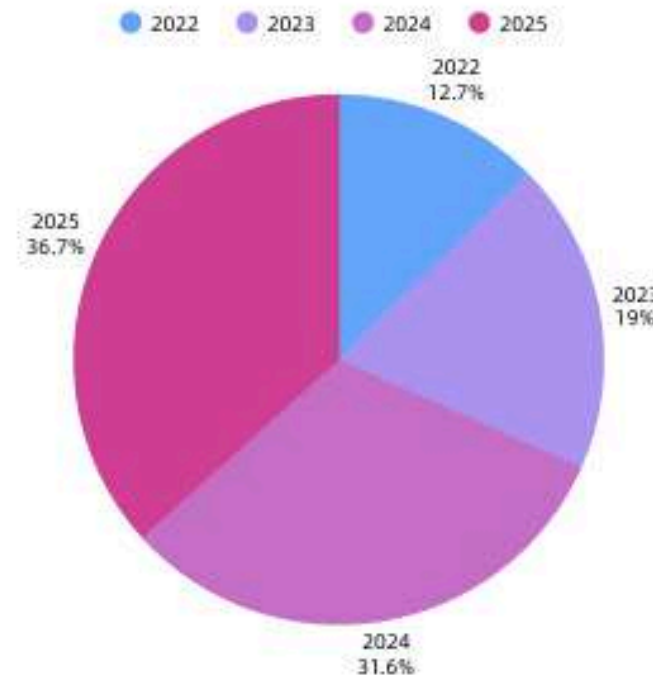
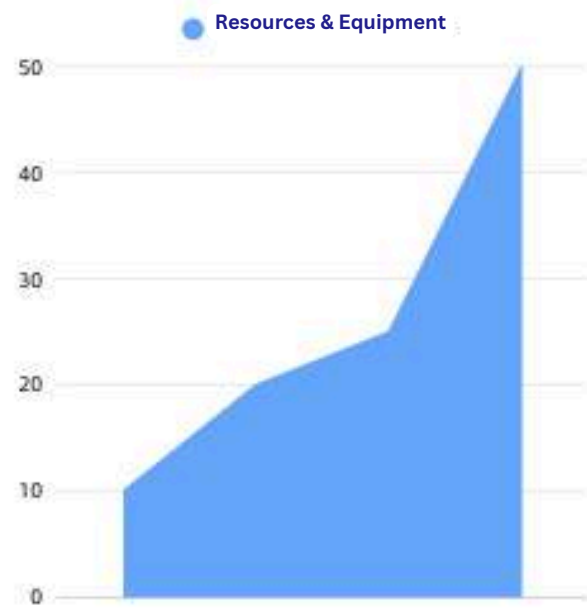
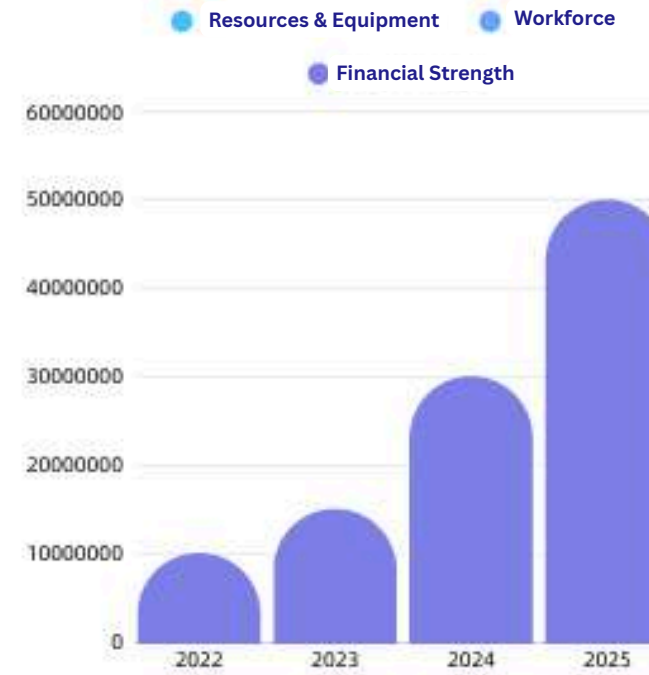
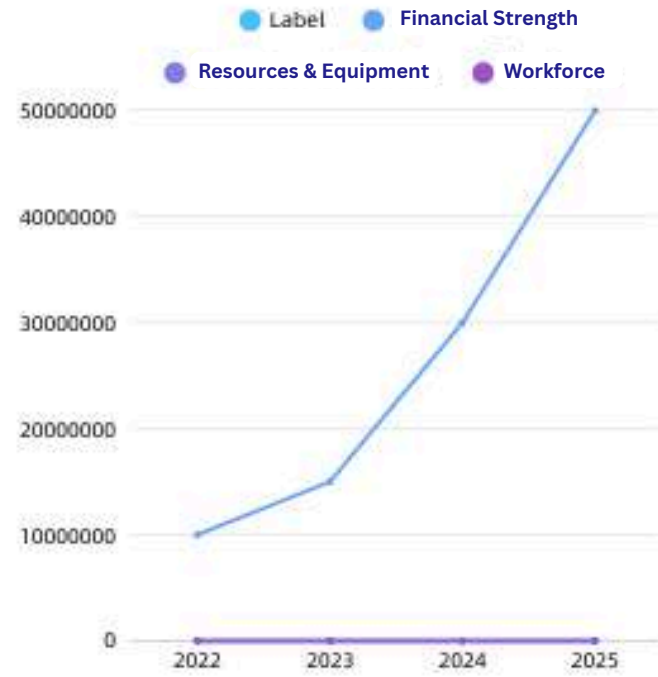
5. Infrastructure Redevelopment for “Riyadh Park” – Makkah Road & Metro

- Project type: Complete redesign and implementation of Riyadh Park’s infrastructure and the surrounding metro station area.
- Total value: SAR 500,079,000 (Five Hundred Million and Seventy-Nine Thousand Saudi Riyals).
- **Scope of work:**
 - **Development of water and sewage networks.**
 - **Extension of electricity and communication networks.**
 - **Road alignment and connection with the project and metro.**
 - **Modern construction works meeting global standards.**





Financial & Operational Strength in Numbers





Scale, Value, Speed

Project Volume: SAR 500 Million

On-Time Delivery: 99%

Client Satisfaction: 100%

Equipment & Vehicles: 50+

Workforce (including engineers): 250+

DEI — Diversity, Equity, and Inclusion

Diversity: Embracing differences in background, race, gender, ability, etc.

Equity: Providing a fair environment by removing barriers and enabling equal opportunities.

Inclusion: Creating an environment where everyone feels welcomed, supported, and valued.



Our Core Capabilities Index presented in a performance chart





Workforce

Number	Category	NO
1	CEO	1
1	General Manager	2
1	Hr Manager	3
2	Accounts Manager	4
4	Operation Manager	5
6	Project Manager	6
6	Coordinators	7
8	Safety Officers	8
3	Clerk	9
45	Technicians	10
40	Drivers	11
10	Auto Cad Operators	12
8	Welders	13
36	Workers / Helpers	14
4	Care Tacker	15
10	Supervisor	16
18	Operators	17

Equipment

Number	Name of the equipment	NO
57	SMALL DAYANA	1
13	CABLE CARRIER	2
11	CABLE PULLING MACHIN	3
8	BACK LOADER	4
5	SHAVELL	5
25	WATER TANK	6
27	CARS	7
16	EXCAVATOR	8
15	ASPHALT CUTTER	9
15	DRUM CARRIER	10
23	JCB	11
20	TRENCHER	12
35	BOBCAT	13
19	DUMP TRUCK	14
10	LOADER TRUCK	15
12	OTDR	16
8	SPLICING MACHINE	17
10	PAVING MACHINE	18
10	MILLING MACHINE	19
45	PICK UP	20
3	HT Testing Car	21
5	HT Testing Car	22
20	AIR COMPRESSOR	23
8	BOOM TRUE	24



Green Energy & Sustainability Are More Than Just Concepts

Numerical Examples

- 1. “We reduced energy consumption by 20% in Riyadh and Hafar Al-Batin.”**
- 2. “5,000 sqm of solar panels were installed to supply electricity to the building.”**
- 3. Green Energy Commitment**
- 4. Our Group is committed to implementing the highest standards of sustainability and green energy across all projects, focusing on:**
- 5. Using energy-efficient materials.**
- 6. Recycling technologies.**
- 7. Effective waste management.**
- 8. The company has also implemented solar energy and renewable energy solutions, achieving tangible results in reducing energy consumption and lowering operational costs.**
- 9. Smart Solutions Include:**
- 10. Energy-saving devices and equipment.**
- 11. Electronic monitoring systems to improve operational efficiency.**
- 12. Intelligent building and facility design solutions to reduce resource consumption.**
- 13. Outcome: Our green energy projects not only deliver technical achievements but also provide economic and environmental value to society, reducing costs and supporting natural resource sustainability—all aligned with Saudi Vision 2030.**





Business Sustainability

Our Group relies on an integrated risk management and business continuity system that connects financial, operational, and technical planning to ensure efficient project delivery, even under unexpected circumstances.

The system includes:

1. Backup workforce and equipment: Qualified backup teams and reserve equipment to avoid project disruptions.
2. Continuous risk assessment: Periodic analysis of potential financial, operational, environmental, or contractual risks, with predefined scenarios to address them.
3. Technology and digital monitoring: Use of project management software and remote monitoring systems to ensure adherence to timelines and standards, with instant alerts for any delays or issues.
4. Clear communication mechanism with clients and stakeholders: Regular and transparent updates to clients, enabling quick and informed decision-making.
5. Continuous learning and performance improvement: Post-project performance reviews to capture lessons learned, reduce future risks, and improve project efficiency.

Result: This approach ensures not only successful project delivery but also high flexibility, professionalism, reliability, and sustainability in service delivery.





Success Stories

Major Financial Success

- Project: Construction of a government administrative building.
- Challenge: Contract value was relatively high (near the company's classification limit), with a tight budget and strict government requirements.
- Solution: Accurate financial management, effective resource allocation, continuous cost and schedule monitoring.
- Result: Project delivered within budget and schedule, earning official recognition and a certificate of appreciation.

Operational & Field Success

- Project: Maintenance of multi-site water and electricity networks.
- Challenge: Coordinating multiple teams across different sites under tight time constraints.
- Solution: Organizing multiple field teams, preparing detailed work schedules, and using backup equipment.
- Result: Project executed with high efficiency and minimal disruptions, strengthening client loyalty and repeat requests.

Risk & Crisis Management Success

- Project: Development of a shopping center during the rainy season.
- Challenge: Unpredictable weather conditions threatened delivery timelines.
- Solution: Emergency plan with water-resistant equipment, standby teams, and daily schedule monitoring.
- Result: Project overcame weather challenges without delays, meeting specifications and proving the company's ability to manage risks effectively.



What Sets Us Apart from Competitors

Excellence in Large Projects

Our company has extensive experience executing high-value government and private projects, managing and implementing contracts worth tens of millions of Saudi Riyals annually.

- **Fully equipped fleet of modern machinery.**
- **Qualified workforce of engineers, supervisors, and trained technicians.**
- **Advanced systems for risk management and business continuity.**
- **Backup labor and equipment plans.**
- **Real-time project monitoring systems.**
- **Periodic risk assessments.**
- **Commitment to the highest quality and safety standards.**
- **Adoption of environmental and social sustainability practices.**



Key Strengths

- **Stable financial capacity: Qualified to execute projects up to SAR 10 million annually with strong banking support and financial stability.**
- **Human resources efficiency: Integrated teams of engineers, supervisors, and skilled technicians, supported by trained labor.**
- **Modern equipment fleet: Enables simultaneous handling of multiple projects efficiently.**
- **Risk management & continuity: Comprehensive contingency systems for operational, financial, or environmental challenges.**
- **Commitment to quality & standards: Strict compliance with top-tier safety, quality, and sustainability practices.**
- **Flexibility & innovation: Adapting to client requirements and delivering innovative solutions.**
- **Proven track record: Over 30 projects delivered with a total value exceeding SAR 50 million.**



Added Value for Government Entities

Project Challenges

- 1. Strict adherence to schedules.**
- 2. Managing large budgets.**
- 3. Coordinating multi-site teams.**
- 4. Handling environmental and operational risks.**
- 5. What We Offer Government Entities**
- 6. Specialized technical expertise:**
 - 7. Past projects in water networks, desalination plants, power stations, renewable energy facilities.**
 - 8. SCADA and smart control system implementation.**
 - 9. Expertise in operating and maintaining pumping stations and power plants.**
- 10. Human resources:**
 - 11. Teams of electrical, mechanical, and water network engineers.**
 - 12. Ongoing safety and operations training.**



Added Value for Government Entities

- **Specialized equipment & technologies:**
- **Pumps, generators, small solar plants, smart monitoring systems.**
- **Energy- and water-saving technologies.**
- **Risk management & quality control:**
- **Implementation of ISO and OHSAS/ISO45001 standards.**
- **Emergency plans for pump failures, power outages, and critical breakdowns.**
- **Green energy & sustainability:**
- **Integration of renewable energy into water and power projects.**
- **Solar-powered pumping stations.**
- **Improved energy efficiency in desalination plants.**
- **Added Value:**
- **“Improved desalination plant efficiency by 15% using modern technologies.”**
- **“Reduced energy consumption in a water pumping station by 20% using energy-efficient equipment.”**



Added Value for Government Entities

Certifications:

- **ISO 9001 (Quality)**
- **ISO 14001 (Environment)**
- **ISO 45001 (Safety)**



Our Risk Control Policies

We have a clear internal policy for risk management that ensures identifying and assessing potential risks for each project and taking appropriate preventive measures.

Risk Categories

- **Financial risks: e.g., client payment delays.**
- **Operational risks: labor delays, equipment failures.**
- **Environmental & safety risks: workplace accidents or environmental impacts.**
- **Legal/contractual risks.**

Prevention & Mitigation Plan

- **Regular maintenance of equipment.**
- **Project and worker insurance.**
- **Clear contracts with suppliers.**
- **Continuous training for workers and teams.**

Monitoring & Review

- **A regular risk monitoring system.**
- **Updates whenever changes occur in the project or surrounding environment.**



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Certifications



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KINGDOM OF SAUDI ARABIA

وزارة التجارة
Ministry of Commerce



(شركة أسوار الخليجية للتشغيل والصيانة (شركة شخص واحد



السجل التجاري: 2511127913

رمزك التجاري QR Code

من خلاله يمكنك التحقق المباشر من المعلومات:

- السجل التجاري
- رخصة البلدية
- شهادة السعودة
- برنامج نطاقات
- شهادة الزكاة
- الغرفة التجارية

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تمنح وزارة البلديات والإسكان شهادة اعتماد للمنشأة

مؤسسة عزيزه محمد المطيري

بيانات المنشأة	الرقم الوطني الموحد / الترخيص	تاريخ إصدار السجل التجاري / الترخيص	اسم مالك المنشأة	نوع المنشأة
	7032775772	08/08/2023	عزيزه محمد عبد المطيري	مؤسسة فردية
بيانات الشهادة	رقم الشهادة	تاريخ الإصدار	رقم الإصدار	نوع الإصدار
	2025007133	22/08/2025	1	اعتماد
مجالات الشهادة	المجال	درجة التقييم الفني	الدرجة	
	التشييد والبناء	42.5	درجة اعتماد	
	التشغيل والصيانة والخدمات	24.65	درجة اعتماد	

وكيل الوزارة لتنظيم مشغلي المدن

عبد الرحمن بن أحمد العربي

- يسري مفعول هذه الشهادة حتى تاريخ 22/08/2026
- تصدر هذه الشهادة إلكترونياً وعلى الجهات المالكة للمشاريع التحقق من الشهادة والإطلاع على الأنشطة من خلال مسح رمز الاستجابة السريع QR Code.
- هذه الشهادة صدرت لغرض إصدار الرخص البلدية ولا تؤهل المنشأة للدخول في المناقصات الحكومية





Organizational Structure

Leadership & Team

Eid Al-Fawaz - Chairman of the Board

A- Vice President & Chief Legal Officer

C- Chief Operations Officer

X- Financial Advisor



Aswar Al Masia Group

“THANK YOU”